

# Contents

Preface .....	iv
Message from the Critical Ecosystem Partnership Fund (CEPF) .....	iv
Foreword .....	v
Acknowledgements .....	vi
Acronyms .....	vi
<b>Section 1: INTRODUCTION</b>	
1. PROJECT PLANNING IN CONTEXT .....	1
2. INTRODUCING THE METHOD .....	2
<b>Section 2: OVERVIEW OF THE METHOD</b>	
1. SUMMARY OF THE METHOD .....	7
2. A CASE STUDY TO WORK WITH .....	8
<b>Section 3: THE SEVEN CLASSIC STEPS</b>	
1. PARTICIPANT ANALYSIS .....	11
2. PROBLEM ANALYSIS .....	13
3. OBJECTIVES ANALYSIS .....	16
4. ALTERNATIVES ANALYSIS .....	17
5. DEFINING THE PROJECT ELEMENTS .....	21
6. ASSESSMENT OF ASSUMPTIONS .....	27
7. DEVELOPING THE INDICATORS .....	29
REVIEWING THE PROJECT-PLANNING MATRIX .....	34
<b>Section 4: A LOOK AHEAD</b>	
THE PLAN OF OPERATION .....	35
<b>Section 5: HOW TO GET FROM A GOOD PLAN TO AN APPROVED PROPOSAL</b>	
1. INTRODUCTION .....	37
2. TAKE INTO CONSIDERATION IN YOUR RELATIONSHIP WITH FUNDERS... ..	38
3. TIPS FOR WRITING YOUR PROPOSAL .....	39
<b>APPENDIX 1</b>	
JARGON ... THE INSIDER'S LANGUAGE .....	43
<b>APPENDIX 2</b>	
NOTES FOR TRAINERS: HELPING PEOPLE TO LEARN HOW TO PLAN A PROJECT USING A 'LOGICAL FRAMEWORK APPROACH' .....	45
<b>APPENDIX 3</b>	
LOGICAL FRAMEWORK EXAMPLES FROM THREE CEPF-FUNDED CAPE PROJECTS:	
3.1 Mainstreaming biodiversity on the Cape Flats—building good practice in sustainable management .....	57
3.2 Partnerships, co-operative management and incentives to secure biodiversity conservation in priority areas in the Cape Floristic Region .....	67
3.3 The C.A.P.E. Threatened Plants Programme .....	70