A NATIONAL 1st
First successful biodiversity tax
incentive in South Africa

CONSERVATION
This new biodiversity
tax incentive protects
birds and their habitats
by formally protecting
key biodiversity areas
and providing financial
sustainability to do so

BIRDLIFE SOUTH AFRICA’S
FISCAL BENEFITS PROJECT

Biodiversity Tax Incentive

REWARDS
Offers landowners a
financial reward for
their conservation
commitment when
declaring Nature
Reserves on privately
owned land

TAX BENEFIT
Landowners can deduct the value of
the land they declare as a Protected
Area from their taxable income