

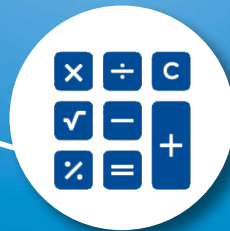
# A NATIONAL 1st

First successful biodiversity tax incentive in South Africa



BIRDLIFE SOUTH AFRICA'S  
FISCAL BENEFITS PROJECT

## Biodiversity Tax Incentive



### CONSERVATION

This new biodiversity tax incentive protects birds and their habitats by formally protecting key biodiversity areas and providing financial sustainability to do so

### REWARDS

Offers landowners a financial reward for their conservation commitment when declaring Nature Reserves on privately owned land

### TAX BENEFIT

Landowners can deduct the value of the land they declare as a Protected Area from their taxable income